

**Office of the Chief Executive Officer**  
**Srinagar Smart City Limited**

**(A J&K Government Undertaking)**

2<sup>nd</sup> Floor, ERA Commercial Complex, Rambagh, Srinagar, Kashmir, J&K  
Email: srinagarscl@gmail.com (CIN: U70200JK2017SGC010107)

**Notification of LOGO for Srinagar Smart City Limited**

Embrace your imagination and use your creativity skills to design a logo for the Srinagar Smart City initiative. The best "logo design" will get a chance to be the "Logo" of the Smart City Srinagar Program and the same may be used as a reference for any future communication material.

**Best Logo "winner" will be rewarded with a Cash prize of Rs.25,000.00**

**Guidelines:**

The City of Srinagar will transform into a world-class city, achieving a better quality of life in a sustainable environment through economic growth and citizen participation, while retaining the heritage and cultural diversity. Srinagar aims to be a heritage city which is clean, green and safe; and the one that provides a diverse range of housing, employment, educational and recreational opportunities to all its residents and visitors in a connected, accessible and attractive environment.

The implementation of the Mission at the City level will be done by the newly created Special Purpose Vehicle (SPV), Srinagar Smart City Ltd (SSCL) created for the purpose. SSCL will plan, appraise, approve, release funds, implement, manage, operate, monitor and evaluate the Smart City development projects. SSCL is a limited company incorporated under the Companies Act, 2013, in which the State/UT and the ULB will be the promoters having 50:50 equity shareholdings

- Your logo "design" should communicate the wider Vision of the Srinagar Smart City.
- Your logo design should be unique and should reflect the culture and the future aspirations of vibrant city of Srinagar.
- Your logo design should be easily applicable for web, print (posters, flyers etc.)
- The file should be of High Resolution (over 300dpi) and in PDF/JPEG format.
- This contest is open for all i.e. citizens, individuals or professionals.
- Intellectual Property Right (IPR) of all submitted entries will be with SSCL.
- No plagiarism will be entertained and no Intellectual Property Right (IPR) protected material should be used.
- Only one entry shall be allowed per person.
- Submission format: JPEG/PDF and hard copy.
- Last date of submission is 10<sup>th</sup> Dec 2018 till 4.pm

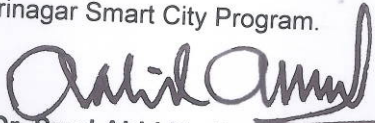
**Selection Process:**

An appointed Jury will select the winner.

The High Resolution (over 300dpi) and in PDF/JPEG format may be sent via email to SSCL to srinagarscl@gmail.com and also submit hard copies (in color) to 2nd floor, JKERA complex, Rambagh, Srinagar Kashmir.

**Disclaimer:**

The winning logo will **not** automatically become the final Logo for Srinagar Smart City Program.

  
Dr. Syed Abid Rasheed Shah (IAS)  
Chief Executive Officer

No. SSCL/CEO/509

Dated: 20-11-2018